

İndirilme Tarihi

16.09.2026 10:44:03

UTL305 - INTERNATIONAL ECONOMICS I - İktisadi ve İdari Bilimler Fakültesi - Uluslararası Ticaret ve Lojistik Bölümü

General Info

Objectives of the Course

The aim of this course is to gain knowledge and skills about the basic concepts of international economics and the economic transactions taking place in international markets.

Course Contents

Definition and scope of international economics, the emergence of international trade theory, analysis of international trade theory, cost and foreign trade, formation of terms of trade and general equilibrium in economy, factor equipment theory, new foreign trade theories, foreign trade theory and economic growth analysis, economic growth and comparative advantages, foreign trade policy objectives and tools, tariffs, non-tariff trade policy, globalization and economic integration.

Recommended or Required Reading

Textbooks, H. SEYIDOGLU, International Economics, Theory, Policy and Practice, Improved 20th Edition, Güzem Can Publications, İstanbul: 2015 (Basic Source), Lecture Notes

Planned Learning Activities and Teaching Methods

Lecturing, Question, Answer, Presentation

Recommended Optional Programme Components

It is recommended to follow current economic issues before the course.

Instructor's Assistants

Does not exist

Presentation Of Course

Face to Face

Dersi Veren Öğretim Elemanları

Prof. Dr. Nurgün Topallı

Program Outcomes

1. Can explain the basic concepts of international economics.
2. Can analyze foreign trade theories
3. Can compare countries' foreign trade developments
4. Can analyze the policies implemented by countries in foreign trade

Weekly Contents

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical	Practise
1	Read pages 1-20 of the main resource book. See the lecture notes.	Lecture, discussion, question	Definition and scope of international economics	
2	Read pages 22-37 of the main resource book. See the lecture notes.	Lecture, discussion, question	The emergence of international trade theory	
3	Read pages 22-42 of the main resource book. See the lecture notes.	Lecture, discussion, question	International trade theory analyses	
4	Read pages 43-54 of the main resource book. See the lecture notes.	Lecture, discussion, question	The relationship between cost and foreign trade	
5	Read pages 59-73 of the main source book. See the lecture notes.	Lecture, Discussion, Question	Supply and Demand Models and Foreign Trade	
6	Read pages 59-79 of the main source book. See the lecture notes.	Lecture, Discussion, Question	Offer Curve Models and Foreign Trade	
7	Read pages 84-98 of the main source book. See the lecture notes.	Lecture, Discussion, Question	Factor Endowment Theory	
8			Mid-Term Exam	
9	Read pages 100-107 of the main source book. See the lecture notes	Lecture, Discussion, Question	New Foreign Trade Theories ((Skilled labor theorem, Technology gap theorem, Product cycle theorem)	
10	Read pages 101-114 of the main source book. See the lecture notes.	Lecture, Discussion, Question	New Foreign Trade Theories (Similarity Theorem in Preferences, Economies of Scale, Monopolistic Competition Theory)	
11	Read pages 144-158 of the main source book. See the lecture notes.	Lecture, Discussion, Question	Foreign Trade Policy Objectives	
12	Read pages 163-182 of the main source book. See the lecture notes.	Lecture, Discussion, Question	Foreign Trade Policy Tools, Customs Duties and Their Effects	
13	Read pages 196-224 of the main source book. See the lecture notes.	Lecture, Discussion, Question	Foreign Trade Policy Tools, Non-Tariff Tools and Their Effects	
14	Read pages 229-254 of the main source book. See the lecture notes.	Lecture, Discussion, Question	Globalization and Foreign Trade Relations of Countries	
15	Following current foreign economic news (internet, articles, etc.)	Lecture, Discussion, Question	General Evaluation	

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	1,00
Final	1	1,00
Bütünleme	1	1,00
Teorik Ders Anlatım	14	3,00
Ödev	14	3,00
Ara Sınav Hazırlık	7	2,00
Final Sınavı Hazırlık	15	3,00
Tartışmalı Ders	1	3,00

Assesments

Activities	Weight (%)
Vize	40,00
Final	60,00

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15
L.O. 1				2	3	1		3			2				
L.O. 2				2	4	3		3			2				
L.O. 3	2			2	4	3		3			3				
L.O. 4					3	3		2			2				

Table :

- P.O. 1 :** Necessary knowledge of international trade, international business management and supply chain management
- P.O. 2 :** Mastering of Turkish law system and foreign trade regulations
- P.O. 3 :** Mastering of basic statistics and modeling methods applied in decision-making
- P.O. 4 :** Efficiency in human relations, organizational behavior and communication
- P.O. 5 :** Knowledge of production processes and management in the sector of profession
- P.O. 6 :** Following up international economic developments
- P.O. 7 :** Featuring in national and international market positions
- P.O. 8 :** Ability to take financial decisions.
- P.O. 9 :** Ability of communication with international commercial organizations
- P.O. 10 :** Preparation and interpretation of accounting practices and financial tables of related fields
- P.O. 11 :** Evaluation and adaptation of international marketing strategies in terms of market conditions of operation
- P.O. 12 :** Ability of working with different disciplines adaptively
- P.O. 13 :** Have detailed knowledge of geography and culture as well as the historical of Turkey and the world.
- P.O. 14 :** Develops his/her skills in art, culture and sports.
- P.O. 15 :** Establish effective communication, oral and written; at least one foreign language in general use at the level of the European language portfolio B1.
- L.O. 1 :** Can explain the basic concepts of international economics.
- L.O. 2 :** Can analyze foreign trade theories
- L.O. 3 :** Can compare countries' foreign trade developments
- L.O. 4 :** Can analyze the policies implemented by countries in foreign trade